



Blas na hEireann – National Irish Food Awards

2014 Application Form

The annual Blas na hEireann National Irish Food Awards celebrate and reward the very best of Irish produce and the passionate, driven individuals behind it.

Closing date for entries Tuesday 17th June

If you would like to enter for the 2014 awards please visit www.irishfoodawards.com **Online entries will receive instant confirmation of their entry including delivery dates and important information for entrants.**

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| ✓ Mar 17 th | Opening date for early bird entries |
| ✓ April 30 th | Last day for early bird entry |
| ✓ June 17 th | Closing date for entry (no entries accepted after this date) |
| ✓ Aug 5 th – 7 th | UCC Delivery for initial judging (All Categories excluding 20 – 25) |
| ✓ Sept 3 rd | The Baking Academy Delivery & Judging (Categories 20-25) |
| ✓ September | Shortlisted producers will be notified |
| ✓ October 2 nd | Final judging session (delivery details to follow) |
| ✓ October 4 th | Finalist Networking Event and Award ceremony |

Early Bird – Don't delay, enter today

Once again this year we are offering entrants an opportunity to avail of an early bird rate of €35 per entry if entered before 30th April. Any entries received after this date and up until 17th June will be at a charge of €45 per product.

Online Entry

- ✓ You can enter online on www.irishfoodawards.com from the 17th of March
- ✓ Entering online will ensure that you receive instant confirmation of your entry
- ✓ You will receive delivery dates and information at the time of entry
- ✓ This year, for the first time, you can now choose to either make payment online or pay later by bank transfer or cheque

Postal Entry

You can enter the awards by post if you prefer by completing the form below and returning by post before the 17th of June.

Please send completed form by email to info@irishfoodawards.com or by post to Blas na hEireann, Dingle, Co. Kerry. Payment can be made by cheque or bank draft made payable to Blas na hEireann.

Entries submitted via this form, either by email or post, will receive a confirmation email with delivery dates and information. Please allow up to 10 working days to process.

Producer Details:

Company Name: _____

Contact Person: _____

Email: _____

Email 2: _____

Where possible please do include a secondary email address.

We'll send all correspondence to both to be sure you don't miss anything!

Address: _____

County: _____

Telephone: Office: _____ Mobile: _____

Website: _____

Rules, Terms & Conditions

1. The Blas na hÉireann awards are open to food producers registered on the island of Ireland.
2. All entries must be produced on the island of Ireland.
3. Entries must be made by the producer.
4. All entries must be commercially available at the time of entry.
5. All entries must be of the exact standard as the same products available commercially.
Please note that we do ask for details of at least one outlet where the products are commercially available and we do conduct mystery shopping on our entries.
6. All entries are tasted blind, and will be removed from packaging for tasting. The products must contain no identification marks (if applicable).
7. It is the responsibility of the entrant to ensure prompt and safe delivery of entries.
8. It is the responsibility of the entrant to ensure that all foods entered are packed, transported and delivered in a condition that makes them safe and fit for consumption.
9. While Blas na hÉireann will take great care to ensure safe keeping of all entries throughout the judging process, the organisers, serving team and associates cannot be held responsible for this safe keeping.
10. No entries will be returned to entrants.
11. Entry fees are not refundable.
12. Your fees paid includes your membership fees to the Blas na hÉireann producers forum for 2014
13. No information relating to the identity of any of the judges will be revealed at any time.
14. All award winners will be announced at the awards ceremony and will also be announced online on www.irishfoodawards.com
15. In all matters regarding the awards, the verdict of the judges is final.
16. Each entry must reach a minimum standard to proceed within the competition.
17. A minimum of 5 samples are to be delivered for each product
18. All products must be delivered in a suitable durable container with category labelling to appear on the container only.
19. Where the level of entries in a category is too low, categories can be combined at the discretion of Blas na hÉireann. Where the level of entries is sufficient, subcategories may be created at the discretion of Blas na hÉireann.

Awards:

In addition to Gold, Bronze and Silver Medals in each of the following categories, there will be various other Awards including overall Supreme Champion & 'Best Artisan Product'*, Chefs' Choice** & New Product***

*Artisan producer – is a producer who hand makes in relatively small quantities / batches, not mass produced. Produced using local materials / resources / craft.

**Chefs' Choice is based on products which would be used in the restaurant or catering trade.

***New Products must be less than 12 months commercially available.

Blas na hEireann – 2014 Categories

1. **Bacon products**
 - a. Rashers
 - b. Other bacon products
2. **Beef (Value added)**
 - a. Prime Cuts
 - b. Other Beef
3. **Cured Meat, Charcuterie**
 - a. Ham
 - b. Beef
 - c. Other
4. **Lamb (Value added)**
5. **Other Meats (Value Added)**
6. **Pork (Value added)**
7. **Poultry (Value added)**
 - a. Chicken
 - b. Turkey
 - c. Other Poultry
8. **Puddings**
 - a. Black pudding
 - b. White pudding
9. **Sausages**
 - a. Breakfast sausages
 - b. Flavoured sausages
 - c. Other meat sausages
10. **Dairy**
 - a. Yoghurt
 - b. Butter
 - c. Cream
 - d. Milk
11. **Ice Cream & Sorbets**
12. **Cheese**
 - a. Cheese, soft
 - b. Cheese, hard
 - c. Cheese, blue
 - d. Please specify the milk from which the cheese is made e.g. goats milk or cow's
13. **Seafood Products**
 - a. Hot Smoked
 - b. Cold Smoked
 - c. Prepared Fish
 - d. Prepared Shellfish
14. **Terrines/ Pates**
 - a. Meat
 - b. Seafood
 - c. Vegetarian
15. **Savoury Pies/ Quiche**
16. **Soups & Chowders**
17. **Ready Meals & Prepared Foods (Hot)**
 - a. Meat
 - b. Fish
 - c. Vegetarian
 - d. Stuffing
18. **Ready Meals & Prepared Foods (Cold)**
 - a. Meat
 - b. Fish
 - c. Vegetarian
19. **Baby Food**
20. **Bread**
 - a. Sourdough
 - b. Craft Bakers Soda Bread
 - c. Craft Bakers Yeast Bread
 - d. Packaged White Bread
 - e. Packaged Bread (Not White)
21. **Traditional Irish Barm (Yeast) Brack**
22. **Sweet Dough Goods (Including Teabrack & Sweet Buns)**
23. **Morning Baked Goods (Including Baps, Teacakes & Scones)**
24. **Continental Style Breads (Including Brioche, Ciabatta, Focaccia, Bagels)**
25. **Pastries (Inc Danish, Croissant, Pain Au Chocolate)**
26. **Dietary Specific Foods (Certification to verify product claim required)**
 - a. Dietary Specific Bread
 - b. Dietary Specific Other
27. **Ready Mix cakes & breads**
 - a. Cakes & Other Sweet Ready Mix
 - b. Breads & Other Savoury Ready Mix
28. **Puddings & Desserts**
29. **Cakes**
30. **Christmas Cakes & Puddings**
 - a. Christmas Cakes, Pies, Crumbles, Other
 - b. Christmas Puddings
31. **Biscuits/ Snacks Sweet**
 - a. Biscuits
 - b. Other sweet snacks
32. **Chocolate**
 - a. Individual Chocolates
 - b. Bars
33. **Confectionery**
34. **Breakfast Cereal**
35. **Sauces & Syrups**
 - a. Sweet Sauces & Syrups
 - b. Savoury Sauces & Dips
36. **Snacks Savoury**
37. **Oils, Seasonings, Dressings & Vinegars**
 - a. Oils
 - b. Seasonings
 - c. Dressings
 - d. Vinegars
38. **Pickles, Chutneys & Relishes**
 - a. Pickle
 - b. Chutney
 - c. Relish
39. **Preserves, Conserves & Marmalade**
 - a. Preserve
 - b. Conserve
 - c. Marmalade
40. **Honey & Other spreads**
 - a. Pure Irish Honey
 - b. Blended Honey
 - c. Other Spreads
41. **Hot Beverages**
 - a. Coffee
 - b. Tea
 - c. Other Hot Drinks
42. **Non alcoholic Drinks**
43. **Spirits & Liqueurs**
44. **Beers**
45. **Ciders**

Please note that full instructions should be supplied for any products which require cooking.

Product 1:

Category: _____

Product Name: _____

Description: _____

RRP: _____

Shelf life: _____

Please specify at least one retail outlet (markets included) where your product is available for sale:

This product should be considered for Chef's Choice

This product is new to the market in the last 12 months

Product 2:

Category: _____

Product Name: _____

Description: _____

RRP: _____

Shelflife: _____

Please specify at least one retail outlet (markets included) where your product is available for sale:

This product should be considered for Chef's Choice

This product is new to the market in the last 12 months

Product 3:

Category: _____

Product Name: _____

Description: _____

RRP: _____

Shelf life: _____

Please specify at least one retail outlet (markets included) where your product is available for sale:

This product should be considered for Chef's Choice

This product is new to the market in the last 12 months

All of the above information is required – Incomplete entries will be considered invalid.

Products must be commercially available at time of entry, please specify a minimum of one outlet as we do conduct mystery shopping.

For further product entries please just supply above details for each product

Important – This section must be completed

Producer registration or approval no: _____

Under food hygiene legislation, food businesses must be registered with an official agency. Please include above your registration/approval number/health mark with your relevant body, i.e. HSE, FSAI, etc.

Checklist:

- ✓ Contact details and producer registration/approval number included
- ✓ Category you wish to enter confirmed and checked for each entry
- ✓ Please keep a copy of the entry form for your own records

Declaration

- I have read and accept the competition rules enclosed.
- I confirm that all products entered are produced on the island of Ireland.
- I wish to enter as an Artisan producer
- I trade at Farmers Markets and wish to be considered for Best in Farmers Market

Entries from 17th March – 30th April:

Total number of products entered: _____

Total cost of entry @ €35 per entry: _____

Entries from 1st May – 17th June:

Total number of products entered : _____

Total cost of entry @ €45 per entry: _____

Please send completed form by email to info@irishfoodawards.com or by post to Blas na hEireann, Dingle, Co. Kerry. Payment can be made by cheque or bank draft made payable to Blas na hEireann. Please note: Entries are only valid once payment is received

Signature: _____

Questions?

Call us on 087 9029329 or email info@irishfoodawards.com